

CHARGE NUMBER: 1990

PROJECT TITLE: BLEND DEVELOPMENT

PROJECT LEADER: C. M. MOOGALIAN

PERIOD COVERED: NOVEMBER, 1985

I. Merit Select

Nine models have recently been made in semiworks:

1. Merit (Control)
2. Merit with Special Oriental Expanded
3. Merit with Special Bright Expanded
(12 months duration)
4. Merit with Special Bright Expanded
(24 months duration)
5. Same as #4, but without AC
6. Marlboro (Control)
7. Marlboro with Special Bright Expanded
(12 months duration)
8. Marlboro with Special Bright Expanded
(24 months duration)
9. Same as #8, but without AC

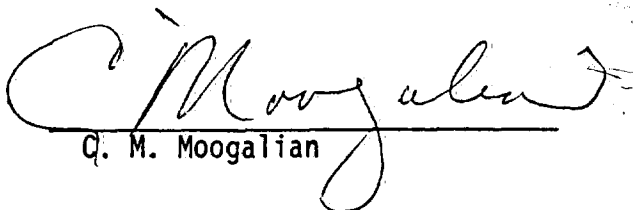
The special expanded brights are primarily the thin grades from the DBC line. Also, 100% cigarettes of the special component's used in this study have been made. Subjective and analytical evaluations expected to be completed by mid-December.

II. PM Super Lights

Models will be made for subjective evaluations by early December.

The blend for this project was formulated from U.S. tobacco inventories with the cooperation of the Leaf Department. Special Bright expansion (bodied tobaccos) is included in the formulation.

/adv


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